



PRESERVE



STEWARD



CONNECT

2024 Sponsorship Opportunities

For more information, contact Hallie Porter, Development Director,
at 256-534-5263 or hallie@landtrustnal.org.

Preserving Land and its Legacies

for conservation, recreation, and environmental education - improving quality of life

North Alabama is one of the fastest growing areas in the nation and is also a scenic jewel. But our mountains, rivers, and rich agricultural lands are more than just beautiful scenery. They are also valuable resources for our communities. Conservation and outdoor recreation enhance our local economy and improve quality of life.

Land Trust of North Alabama, a nationally-accredited land trust, is dedicated to connecting people with nature in order to foster appreciation and ensure our vulnerable natural spaces can be protected and enjoyed for years to come. The Land Trust currently owns and manages over 10,000 acres of land within our ten-county service area. These acres, held in trust for the public benefit, provide a buffer to development, protect fresh water resources, and maintain the habitat of plants and wildlife - including endangered species. Land Trust nature preserves offer over 80 miles of free public trails for outdoor adventure, relaxation, and learning.

Partner with us to further your business objectives and make a positive impact on quality of life in North Alabama!





GUIDED HIKES SPONSORSHIP

Land Trust of North Alabama hosts approximately 48 guided hikes per year held. These expert-led experiences, hosted monthly, feature informative, unique ways to discover Land Trust trails and beyond.

Sponsorship

\$5,000 for one year

Your business recognized as Series Sponsor on:

- Land Trust email newsletters (sent monthly to ~8000 recipients)
- Members-only email (sent monthly to ~2000 recipients)
- Minimum two social media posts per month (17,000+ Facebook, 6000+ Instagram, 3500+ Twitter followers)
- Annual Report and Summer Newsletter (~1000 recipients each)
- Land Trust website at landtrustnal.org/hikes and all individual hike listings on our event calendar





TRAIL CARE SPONSORSHIP

 **RESERVED FOR 2024**

Land Trust of North Alabama hosts approximately 16 trail care work days per year (1-2 per month). With over 70 miles of trails on 8 nature preserves, we rely heavily on volunteer support to get projects done. Each of these work days represents an effort to maximize limited resources to improve our trails or build new ones for the community to explore.

Sponsorship

\$5,000 for one year

Your business recognized as Trail Care Sponsor on:

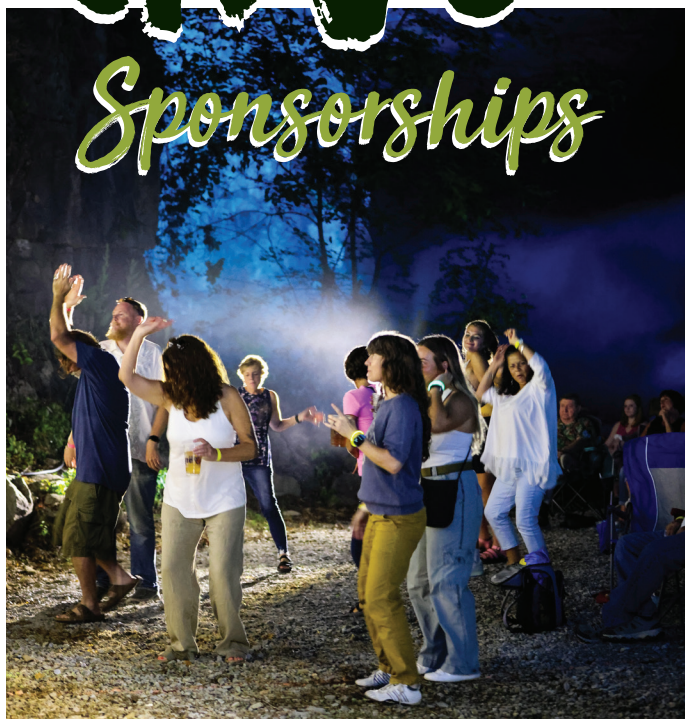
- Annual Report and Summer Newsletter (~1000 recipients each)
- Land Trust email newsletters (sent monthly to ~8000 recipients)
- Members-only email (sent monthly to ~2000 recipients)
- Minimum one social media post per month (17,000+ Facebook, 6000+ Instagram, 3500+ Twitter followers)
- Land Trust website at landtrustna.org/volunteer and landtrustna.org/trail-care plus all individual work day listings on our event calendar





THREE CAVES

Sponsorships



A Truly Unique Concert Experience

**2024 Members-only
Concert at Three Caves**

July 2024 - Date Coming Soon

Location: 901 Kennamer Dr SE, Huntsville

Concert at Three Caves supports Land Trust of North Alabama's mission and are hosted at one of North Alabama's most unique venues. Three Caves is a former quarry at the base of the Land Trust's Monte Sano Nature Preserve and only two miles from downtown Huntsville. It gets its name from the three limestone openings that surround the event area and offer natural cooling making it a comfortable ~55°F temperature year-round. As the sun sets and the lights begin to accentuate the walls, one gets the sense they are in store for a truly magical and musical experience.

benefiting



Land Trust
OF NORTH ALABAMA

Sponsorship Opportunities

PRESENTING SPONSOR

\$5,000 (1 AVAILABLE)

12 VIP concert tickets (1 meal & 2 drinks included per ticket)

6 VIP parking spaces at Three Caves

Recognition as a Presenting Sponsor in all marketing and at the event including

"YOUR COMPANY NAME presents Concert at Three Caves"

- Minimum 2 email newsletters (~8000 recipients each)
- Your business logo linked to your website featured on landtrustna.org/concerts
- Minimum 4 social media posts (18,000+ Facebook, 7600+ Instagram, 3600+ Twitter followers)
- Recognition in Winter & Summer print newsletters (~1000 recipients each) if committed by July 1
- Your logo projected on the limestone walls of Three Caves throughout the event
- Opportunity to promote your business through a stage announcement and/or on-site display (~400 people in attendance)

SUPPORTING SPONSOR

\$2,000 (2 AVAILABLE)

4 VIP concert tickets (1 meal & 2 drinks included per ticket)

1 VIP parking spaces at Three Caves

Recognition in all marketing and at the event including

- Minimum 2 email newsletters (~8000 recipients each)
- Your business logo linked to your website featured on landtrustna.org/concerts
- Minimum 4 social media posts (18,000+ Facebook, 7600+ Instagram, 3600+ Twitter followers)
- Recognition in Annual Report & Summer Newsletter (~1000 recipients each) if committed by July 1
- Your logo banner lit and displayed prominently
- Opportunity to promote your business through a stage announcement or on-site display (~400 people in attendance)

Sponsorship Packages come with a variety of benefits and are partially tax-deductible donations to the Land Trust of North Alabama.

MOON

Over Three Caves

DANCE

SPONSORSHIPS

Party to Preserve Land

Moon Over Three Caves Dance

Saturday, September 21, 2024 at 6:30 PM

at Land Trust's Three Caves

901 Kennamer Drive, Huntsville 35801

Over 700 friends of the Land Trust will gather at historic Three Caves for an evening of music, food, and fun under the stars. Moon Dance, our largest fundraiser of the year, is hosted at one of North Alabama's most unique venues - a former limestone quarry at the base of the Monte Sano Nature Preserve only 2 miles from downtown Huntsville. Attendees enjoy dinner, an upscale silent auction, specialty beverages, and live music.

benefiting

**Land Trust**
OF NORTH ALABAMA



Sponsorship Opportunities

PRESENTING SPONSOR

\$6,000 (2 AVAILABLE)

Two tables: seating for 16 people (1 meal & 2 drinks included per ticket)

Four VIP parking spaces at Three Caves

Recognition as a Presenting Sponsor in all marketing and at the event including

"YOUR COMPANY NAME presents the Moon Over Three Caves Dance"

- Minimum 2 email newsletters (~8000 recipients each)
- Your business logo linked to your website featured on landtrustna.org/moon-dance
- Minimum 4 social media posts (18,000+ Facebook, 7600+ Instagram, 3600+ Twitter followers)
- Recognition in Winter & Summer print newsletters (~1000 recipients each) if committed by July 1
- Your logo projected on the limestone walls of Three Caves throughout the event
- Opportunity to promote your business through a stage announcement (~600 people in attendance)

PREMIER SPONSOR

\$4,000 (2 AVAILABLE)

One table: seating for 8 people (1 meal & 2 drinks included per ticket)

Two VIP parking spaces at Three Caves

Recognition as a Premier Sponsor in all marketing and at the event including

- Minimum 2 email newsletters (~8000 recipients each)
- Your business logo linked to your website featured on landtrustna.org/moon-dance
- Minimum 4 social media posts (18,000+ Facebook, 7600+ Instagram, 3600+ Twitter followers)
- Recognition in Winter & Summer print newsletters (~1000 recipients each) if committed by July 1
- Your logo banner lit and displayed prominently
- Opportunity to promote your business through a stage announcement (~600 people in attendance)

SUPPORTING SPONSOR

\$2,000 (2 AVAILABLE)

One half table: seating for 4 people (1 meal & 2 drinks included per ticket)

One VIP parking spaces at Three Caves

Recognition as a Supporting Sponsor in all marketing and at the event including

- Minimum one email newsletters (~8000 recipients)
- Your business logo linked to your website featured on landtrustna.org/moon-dance
- Recognition in Winter & Summer print newsletters (~1000 recipients each) if committed by July 1
- Your logo banner lit and displayed at the event (~600 people in attendance)

Sponsorship Packages come with a variety of benefits and are partially tax-deductible donations to the Land Trust of North Alabama.